

MAX'S

SHIRAZ

SOUTH AUSTRALIA

2018



OVERVIEW Penfolds Max's Shiraz is a tribute to former Chief Winemaker Max Schubert 1948-1975, a legend in Penfolds history. Max's constant pursuit of excellence paved the way for those who followed in his footsteps and also allowed the status and heritage of Penfolds to grow. A contemporary offering of South Australian Shiraz, this release provides a fruit-driven wine which is generous in flavour and persistent across the palate.

GRAPE VARIETY Shiraz

VINEYARD REGION South Australia

WINE ANALYSIS Alc/Vol: 14.5%, Acidity: 6.3 g/L, pH: 3.62

MATURATION Seasoned French and American oak hogsheads

VINTAGE CONDITIONS Plentiful winter rainfall set the vines up well for the growing season in South Australia. Spring was relatively cool, conditions that initially slowed vine growth. Temperatures gradually warmed in October with vines producing large protective canopies. Very little by way of irrigation was required and our growers had to work hard to keep vigour and crop size in check. The prevailing conditions meant that vintage was delayed by up to a month in some regions. The weather during harvest was generally dry favouring fully ripened grapes with well-developed colours and flavours.

COLOUR Garnet red rim with blood plum core

NOSE Fresh red fruits, in particular cranberry and red currants dominate the aromatic spectrum. Wafts of wild white strawberries, fresh vanilla pod and panacotta cream encourage further exploration. A further swirl reveals subtle middle eastern spice nuances of sumac and sweet paprika.

PALATE The aromatic spectrum flows onto the palate with an invigorating lash of cranberries and red currants. It is a textured wine, evenly balanced with bright acidity and focused fine tannins supporting expressive red fruits. Oak derived exotic spices of nutmeg and black cardamom pod add to layers of flavour complexity.

PEAK DRINKING Now - 2025

LAST TASTED November 2019

Penfolds[®]