M A X ' S PINOT NOIR 2018

MAX'S PINOT NOIR TAMANAA HERTY	OVERVIEW	 Penfolds Max's Pinot Noir is a tribute to former Chief Winemaker Max Schubert 1948 1975, a legend in Penfolds history. Max's constant pursuit of excellence paved the way for those who followed in his footsteps and allowed the status and heritage of Penfolds to grow. Max's Pinot Noir continues our exploration and endeavor with this varietal, drawing inspiration from the legacy of Max Schubert, a Penfolds winemaking legend. 	COLOUR	Bright cherry red
				Enticing aromatics, with exotic fruits of the forest leaping from the glass. Raspberry, black cherry, olive tapenade and oolong tea are framed by a subtle char-toast character. Hints of sea spray and a distinct Campari note linger.
	GRAPE VARIETY	Pinot Noir	PALATE	The gorgeous aromatics flow through to the palate, with fresh dark cherries and
	VINEYARD REGION	Tasmania, Henty		raspberries to the fore. Underlying subtle red spice, sumac and paprika compliment rosemary and oregano herbaceous flavours. Quartz like acidity provides vibrancy, framed by fine "al dente" tannins.
	WINE ANALYSIS	Alc/Vol: 14%, Acidity: 5.8 g/L, pH: 3.58		
	MATURATION	Seven months in French oak barriques (14% new) A terrific year for Tasmanian Pinot Noir with winter and spring rainfall slightly below the long term average, while temperatures tended towards the warmer end of the spectrum. Henty had a wet start to spring with several thunderstorms in November. December was dry in both regions with mild to warm conditions, while January temperatures were notably warm. Favorable conditions prevailed through to harvest with fruit bearing strong varietal character.		
	VINTAGE CONDITIONS		PEAK DRINKING	- Now - 2021
			LAST TASTED	
				Penfolds