

Win a Year's Supply of Penfolds Promotion

Terms and Conditions

Promoter	Treasury Wine Estates Australia Limited (ABN 78 145 321 320), Level 8, 161 Collins Street, Melbourne VIC 3000.
Competition Period	12.01am (AEST) on 01/06/2024 to 11.59pm (AEST) on 30/06/2024.
Who can enter?	<p>Only Australian residents (excluding Northern Territory) who:</p> <p>(a) are aged 18 or over; and</p> <p>(b) are, or become, a member of:</p> <p style="padding-left: 40px;">(i) the Cellardoor.co online store (Cellardoor.co) during the Competition Period; OR</p> <p style="padding-left: 40px;">(ii) the Friends of Penfolds/Penfolds Kalimna Club online store (Penfolds.com),</p> <p style="padding-left: 40px;">during the Competition Period.</p> <p>Membership of Cellardoor.co (and, consequently, participation in this competition) is subject to the terms and conditions which apply to the Online Store available at www.cellardoor.co/terms-and-conditions, as amended from time to time.</p> <p>Membership of Friends of Penfolds/Penfolds Kalimna Club (and, consequently, participation in this offer) is subject to the terms and conditions which apply to the Online Store available at www.penfolds.com/en-au/terms-and-conditions, as amended from time to time.</p>
Who can't enter?	<p>Directors, officers, management and employees (and their immediate families) of:</p> <p>(a) the Promoter; and</p> <p>(b) the agencies, companies or participating premises associated with this competition.</p>
Websites	<p>www.penfolds.com</p> <p>www.cellardoor.co</p> <p>(each, a Website)</p>
Qualifying Purchase	<p>Spend \$500 or more on Penfolds Bin 389, in one transaction.</p> <p>For clarity, any Penfolds Bin 389 vintage and/or gift packaging is included as a Qualifying Purchase (e.g. Venture Beyond and Lunar New Year gift boxes).</p>
Entry instructions	<p>To automatically receive an entry, you must, during the Competition Period:</p> <p>(a) visit a Website;</p> <p style="padding-left: 40px;">(i) for existing account holders log-in with your Cellardoor.co or Friends of Penfolds/Penfolds Kalimna account details; or</p> <p style="padding-left: 40px;">(ii) if you aren't already a Cellardoor.co or Friends of Penfolds/Penfolds Kalimna member, sign up to become member; then</p> <p>(b) while logged into your Cellardoor.co/Friends of Penfolds/Penfolds Kalimna account, make a Qualifying Purchase.</p> <p>The Promoter is not responsible if your mobile device/desktop is not sufficiently capable for the purpose of submitting an entry.</p>
How many winners will there be and how will they be chosen?	<p>There will be 1 winner determined in respect of this competition.</p> <p>There will be 1 draw conducted.</p> <p>The draw will be held at 12pm (AEST) on 11/07/2024 at Treasury Wine Estates Head Office, Level 8, 161 Collins Street, Melbourne VIC 3000.</p> <p>The first valid entry drawn randomly from the entries received during the Competition Period will win the prize.</p>

	The Promoter may draw additional reserve entries in a draw and record them in order, in case a winning entry/entrant is deemed invalid or a prize is unclaimed (Reserve Entrants).
What can I win?	<p>There are is 1 prize available.</p> <p>The prize is a 'Year's supply of Penfolds' wine (awarded as \$900RRP of wine per month for 12 months, this is between 1 – 6x 750ml bottles of wine per month (excluding Grange)) valued in total at \$10,800 including delivery, and an assigned Personal Wine Advisor for the year valued at \$1,200, which includes the following services:</p> <ul style="list-style-type: none"> • advise and provide recommendations based on winner's taste, events and wine needs; • place each month's wine order for the winner; and • be available for any other Penfolds enquiries throughout the year. <p>The Promoter must follow the NSW regulations that state only a maximum of 20L of alcohol can be awarded in an entire promotion. To ensure the 20L limit in NSW is not exceeded, if the winner is from NSW they will win:</p> <ul style="list-style-type: none"> • \$900RRP of wine per month for 8 months (this will be 1 – 3x 750ml bottles of wine per month (excluding Grange) from July 2024 – February 2025) valued in total at \$7,200 including delivery, and an assigned Personal Wine Advisor for the year valued at \$1,200, which includes the following services: <ul style="list-style-type: none"> ○ advise and provide recommendations based on winner's taste, events and wine needs; ○ place each month's wine order for the winner; and ○ be available for any other Penfolds enquiries throughout the year; • a Penfolds gift pack containing a Wine Ark book, Grange serving board, Penfolds x Coravin Six+ pack and a Penfolds Duo Card pack, valued at \$1,607; and • a \$1,993 VISA gift card to make up the remaining prize value. Any ancillary costs associating with redeeming the VISA gift card are not included. Redemption of the VISA gift card is subject to the terms and conditions associated with the VISA gift card, including validity period, which will be provided to the winner. <p>If the winner is from outside of NSW, you will be limited to 6 bottles of wine per month, for 12 months. If the winner is from NSW, you will be limited to 3 bottles of wine per month, for 8 months.</p> <p>For any winner (regardless if they are from NSW or not), if the wine selection chosen is less than \$900 for that month, any remaining value will be forfeited and will not roll over into the next month.</p>
Total prize pool	The total prize pool is \$12,000.
How many times can I enter?	You can enter multiple times provided you only enter once per Qualifying Purchase. Each entry must be submitted separately in accordance with these Terms and Conditions.
How and when will the winner be informed?	The winner will be notified by phone and in writing by email within 5 business days of determination and will have their name and state/territory of residence/postcode published on the Websites on 18/07/2024 for a period of 28 days.
Unclaimed prize/s	<p>Prize claim date: By 5pm (AEST) on 12/08/2024.</p> <p>Unclaimed prize determination: 12pm (AEST) on 13/08/2024 at the same location as the original draw.</p> <p>If the prize has not been accepted or claimed by the prize claim date above or if, after making all reasonable attempts, the Promoter can't contact the winner (or the winner does not contact the Promoter) by the prize claim date above, the relevant entry/ies will be discarded and the Promoter will re-award the prize to a Reserve Entrant and/or carry out an unclaimed prize draw at the date, time and place stated above to randomly distribute the prize to a valid entrant. Any winner will be informed by phone and in writing by email within 5 business days of determination and will also have their name and state/territory of residence/postcode published on the Websites on 20/08/2024 for a period of 28 days.</p>

	If the prize remains un-won at the end of this competition, or if the prize winner cannot be found, that information will be published on the Website on 13/09/2024.
Collection and use of your personal information	<p>If you are a winner, you must take part in all publicity, photography and other promotional activity as the Promoter requires, without any compensation. You consent to the Promoter using your name and image in any promotional or advertising activity.</p> <p>The information you provide will be used by the Promoter for the purpose of conducting this competition and fulfilling the prize. The Promoter may collect your personal information (including through its contractors or agents) and disclose your personal information to its contractors and agents to assist in conducting this competition or communicating with you. If you have marked the “opt-in” box on the entry form, you consent to the Promoter keeping your personal information on its database to use for future marketing purposes, including contacting you by electronic messaging provided that where required by the Spam Act 2003 (Cth), the Promoter includes a functional unsubscribe facility in each direct marketing communication it sends you that you may use to opt-out of any further such communications and provided that the functional unsubscribe facility complies with the Spam Regulations 2021 (Cth). By entering, you consent to receive email or SMS messages from the Promoter without any functional unsubscribe facility if they relate primarily to the conduct of this competition. The Promoter is bound by the Privacy Principles in the Privacy Act 1988. You can request access to the personal information the Promoter holds about you by contacting the Promoter at the address stated in the Promoter section of these conditions. The Promoter’s Privacy Policy, located at www.tweglobal.com/privacy, contains information about:</p> <p>(a) how you can seek access to the personal information the Promoter holds about you/them and seek the correction of such information;</p> <p>(b) how you can complain about a privacy breach and how the Promoter will deal with such a complaint; and</p> <p>(c) whether the personal information the Promoter holds about you will be provided to overseas companies, and if so, in which countries those companies are located.</p>
Responsible drinking	<p>Enjoy alcohol responsibly. Consider the safe drinking levels recommended in the National Health and Medical Research Council Australian Guidelines to Reduce Health Risks from Drinking Alcohol – see: www.nhmrc.gov.au/about-us/publications/australian-guidelines-reduce-health-risks-drinking-alcohol. See also the NSW Liquor Competition Guidelines and Intoxication Guidelines at www.liquorandgaming.nsw.gov.au/documents/gl/gl4001-liquor-promotion-guidelines.pdf. Where relevant, your participation in this competition may be subject to the liquor serving policy of businesses conducting the competition and/or providing the prize.</p>
Permit numbers	<p>Authorised under:</p> <p>ACT Permit No. TP24/01024</p> <p>SA Licence No. T24/805</p> <p>NSW Authority No. TP/00063</p>

- 1 These Terms and Conditions incorporate and must be read together with the details outlined in the table above. Information about prizes and how to enter forms part of these Terms and Conditions. By entering, you accept these Terms and Conditions.

Entry

- 2 Your entry must be received during the Competition Period and will be deemed to be received only when received by the Promoter. Where relevant, submitted entry forms are the Promoter’s property. If you return a Qualifying Purchase your entry may be deemed invalid at the Promoter’s discretion (unless the product is defective). You will receive a return message confirming your entry. The Promoter is not liable for any problems with communications networks outside its reasonable control. You are responsible for your own costs associated with entering. If you enter using automatically generated entries or multiple phone numbers/email addresses/addresses/aliases, you may be disqualified.

Prizes

- 3 Prizes and all elements of prizes must be taken as specified, as and when offered and cannot be altered or changed in any way by you or will be forfeited, and if forfeited, the Promoter will not be liable. If you forfeit the prize or any element of the prize for whatever reason, you will not be given cash or any

alternative prize as a substitute. Prize/s are subject to any additional terms and conditions imposed by the relevant supplier or the Promoter.

- 4 The Promoter is not responsible for any dispute between you and any person with whom you choose to, or choose not to, share a prize.

General

- 5 Any material failure by you to comply with the conditions imposed by the prize supplier(s) may result in the prize being cancelled or withdrawn without liability for the Promoter or the prize supplier(s).

- 6 You must, if required by the Promoter, sign disclaimer and release forms provided by the Promoter in favour of the Promoter and other parties before taking the prize. If you or any companion/s do not sign, your entry will be deemed invalid and you will lose any entitlement to a prize.

- 7 If you or your entry are deemed by the Promoter to breach these Terms and Conditions materially, your entry (or at the Promoter's discretion, all of your entries) may be discarded. The Promoter may, at any time, require you to produce documentation to establish to the Promoter's reasonable satisfaction the validity of your entries and/or verifying your identity (including documentation establishing your identity, age, place of residence and place of employment). Failure by the Promoter to enforce any of its rights at any stage does not waive those rights.

- 8 You must not:

- (a) tamper with the entry process (including but not limited to manipulating the system via bots, script use, or any other means to circumvent the entry process);
- (b) engage in any conduct that may jeopardise the fair and proper conduct of the competition;
- (c) act in a disruptive, annoying, threatening, abusive or harassing manner;
- (d) do anything that may diminish the good name or reputation of the Promoter or any of its related entities or of the agencies or companies associated with this competition;
- (e) breach any law; or
- (f) behave in a way that is otherwise inappropriate.

- 9 The Promoter is not liable for entries, prize claims or correspondence that are misplaced, misdirected, delayed, lost, incomplete, illegible or incorrectly submitted for reasons outside the Promoter's reasonable control, including failure of any third parties to forward entry forms for inclusion in the draw, where relevant.

- 10 If any dispute arises between you and the Promoter concerning the conduct of this competition or claiming a prize, the Promoter will take reasonable steps to consider your point of view, taking into account any facts or evidence you put forward, and to respond to it fairly within a reasonable time. In all other respects, the Promoter's decision in connection with all aspects of this competition is final.

- 11 Prizes cannot be transferred or exchanged nor (except where cash is specified) redeemed for cash. Without limiting any other term of these Terms and Conditions, all prizes (and elements of prizes) must be taken as and when specified, or will be forfeited with no replacement. The prize values are correct as at the date of preparing these Terms and Conditions and include any applicable GST. The Promoter is not responsible for any change in prize value. You agree that if a prize (or element of a prize) is unavailable for any reason the Promoter may provide another item of equal or higher value, subject to any necessary approval by the state/territory gaming authorities.

- 12 By entering, you request that your full address not be published.

- 13 If this competition cannot run as planned for any reason beyond the Promoter's control (for example due to software, hardware or communications issues, unauthorised intervention, tampering, fraud or technical failure, government directives, a pandemic, public health orders and the like), the Promoter may end, change, suspend or cancel the competition or disqualify affected entries/entrants, subject to any necessary approval by the state/territory gaming authorities.

- 14 The Promoter is not responsible for any tax implications arising from you winning a prize. You should seek independent financial advice. If for GST purposes this competition results in any supply being made for non-monetary consideration, you must follow the Australian Taxation Office's stated view that where the parties are at arm's length, goods and services exchanged are of equal GST inclusive market values.

Liability

- 15 You may have consumer rights under statute including under the *Competition and Consumer Act 2010* (Cth), which may be relevant to any issue or problem you encounter in relation to this competition and cannot be excluded or restricted. Nothing in these Terms and Conditions excludes or restricts those rights. See www.accc.gov.au for more information about those rights.

- 16 Subject to the previous paragraph, the Promoter and the agencies and companies associated with this competition are not liable (including in negligence) for any loss (including indirect, special or consequential loss or loss of profits), expense, damage, personal injury (including allergies, skin conditions or other reactions, as relevant), illness or death suffered in connection with this competition or any prize, except for any liability which under statute cannot be excluded (in which case that liability is limited to the greatest extent allowed by law).
- 17 Without limiting the previous paragraphs, the Promoter and the agencies and companies associated with this competition are not liable for any loss of, damage to or delay in delivery of prize/s, or for any damage that occurs to displayed prize/s (where relevant), due to circumstances beyond the Promoter's reasonable control. Unless otherwise specified, prize/s will only be delivered to addresses in Australia.
- 18 This competition is in no way sponsored, endorsed or administered by, or associated with any social media platform, including Facebook, Instagram and Twitter. You provide your information to the Promoter and not to any social media platform. You completely release any relevant social media platforms from any and all liability.