

MAX'S

PINOT NOIR

2019



OVERVIEW

Penfolds Max's Pinot Noir is a tribute to former Chief Winemaker Max Schubert 1948-1975, a legend in Penfolds history. Max's constant pursuit of excellence paved the way for those who followed in his footsteps and also allowed the status and heritage of Penfolds to grow. Max's Pinot Noir continues our endeavor with this noble varietal, drawing inspiration from Max Schubert's legacy and spirit.

GRAPE VARIETY

Pinot Noir

VINEYARD REGION

48% Adelaide Hills, 41% Tasmania, 11% Henty

WINE ANALYSIS

Alc/Vol: 13.5%, Acidity: 5.74 g/L, pH: 3.56

MATURATION

8 months in French oak barriques (16% new) with the balance in seasoned barrels.

VINTAGE CONDITIONS

Low winter rainfall throughout the Adelaide Hills resulted in reduced crop sizes but retained strong flavour development. Adelaide Hills vines were well placed to see off the summer heat spikes with few issues. In Henty, careful canopy management and targeted irrigation shielded the grapes during the hot spells. Tasmania experienced average rainfall over the growing season, with spring temperatures close to the long-term average, however summer was very warm. Dry conditions prevailed during harvest allowing for good flavour development and an orderly vintage.

COLOUR

Bright cherry, strawberry hue.

NOSE

A gentle swirl reveals a medley of wild strawberry, raspberry compote and maraschino cherry. Red fruits are underpinned by sweet paprika, pimento and cinnamon bark with hints of toasty notes.

PALATE

The first sip reveals dark cherry and strawberry with layers of gamey notes. A texturally creamy wine with cherry stone acidity dancing a fine line across the palate. Subtle oak cradles the fruit and keeps the wine fresh and bright.

PEAK DRINKING

Now - 2025

LAST TASTED

February 2019