

MAX'S
SHIRAZ
SOUTH AUSTRALIA
2016



OVERVIEW Penfolds Max's Shiraz is a tribute to former Chief Winemaker Max Schubert 1948-1975, a legend in Penfolds history. Max's constant pursuit of excellence paved the way for those who followed in his footsteps and also allowed the status and heritage of Penfolds to grow. A contemporary offering of South Australian Shiraz, this release provides a fruit-driven wine which is generous in flavour and persistent across the palate.

GRAPE VARIETY Shiraz

VINEYARD REGION Padthaway, McLaren Vale, Barossa Valley, Mount Lofty Ranges, Mount Benson.

WINE ANALYSES Alc/Vol: 14.5%, Acidity: 6.4 g/L, pH: 3.62

MATURATION 12 months in seasoned American oak.

VINTAGE CONIDITIONS Autumn and winter were dry and cool across South Australia. Record-low rainfall prevailed through September to March, with some relief seen only in January and February. The climactic conditions meant the start of the growing season was slightly delayed in most regions. The relatively mild 'Indian' summer, characterised by an absence of extreme heat, ensured the fruit was able to ripen evenly and develop desirable flavours.

COLOUR Vibrant ruby red.

NOSE Vanilla custard generosity and sweet spice combine.....nutmeg, cinnamon, ginger. Pastille-like juiciness is suggested on the nose. A sign for what the palate offers?

PALATE Black cherry and blood plum create luscious texture and vibrant energy. Tiramisu creaminess.....the coffee, dark and milk chocolate and Italian sweet spice. Tannins appear to assist a silky call-out and provide mid-palate expansion. Gloss and sheen ensure approachability.

PEAK DRINKING Now to 2028

LAST TASTED December 2017

Penfolds®