Launched with the 1990 vintage in 1993, Penfolds Bin 407 was developed in response to the increasing availability of high quality Cabernet Sauvignon fruit. Inspired by Penfolds Bin 707, Bin 407 offers varietal definition and approachability, yet with structure and depth of flavour.

A textbook Cabernet Sauvignon, the varietally expressive Bin 407 highlights the rewards of Penfolds multi-region, multi-vineyard blending, with a core of ripe fruit supported by a sensitive use of French and American oak.

PETER GAGO, PENFOLDS CHIEF WINEMAKER:

“The 2009 South Australian harvest has delivered a ripe and fruit-driven Bin 407, well-equipped for its medium-term cellaring journey.”

“This twentieth release of Bin 407 will not disappoint—remaining true to the original Bin 407 stylistic template.”