

MAX'S

THE PROMISE

SHIRAZ

2015



OVERVIEW Penfolds Max's The Promise is a tribute to former Chief Winemaker Max Schubert. Max was renowned for gifting his favourite wines to family and friends. A gesture that acknowledged the quality of a wine befitting of life's special occasions. This generosity of spirit continues today and is celebrated with this special release of South Australian Shiraz.

GRAPE VARIETY Shiraz

VINEYARD REGION South Australia

WINE ANALYSES Alc/Vol: 14.5%, Acidity: 6.8 g/L, pH: 3.66

MATURATION 12 months in seasoned American oak hogsheads

VINTAGE CONIDITIONS Autumn and winter rainfall were above the long-term average. Rain stopped abruptly in early August with only light showers observed throughout spring. Low top soil moisture halted canopy growth early in the season giving vines an open canopy. A significant rainfall event in early January was a defining moment, giving the vines a much needed boost during veraison. February brought weekend heat spikes, pushing mean maximum temperatures well above the average resulting in early ripening and harvest.

COLOUR Deep magenta, with a dark core

NOSE Lifted blackberry and raspberry fruits. Ripe and rich with subtle higher notes of blue fruits and black liquorice.

PALATE Juicy, fleshy fruits with dark plums and blueberry. Freshness across the palate leading to grainy, fine tannin structure. Sweet and spicy oak season, supports and balances finish.

PEAK DRINKING Now to 2026

LAST TASTED November 2016

Penfolds®